



ERTICO Forum: ITS for Urban Mobility

Summary & Conclusions

Summary

- » EC welcomes closer cooperation with the ERTICO Partnership
- » ITS Urban expert group
- » ITS action plans is necessary
- » From cooperative technologies to mobility solutions...
- » Copenhagen: first CO2 neutral capital in the world by 2025
 - › Green economic growth
 - › Healthy and safe Urban living
 - › Happy citizens



Summary

- » Citizens should be in focus, not the technology
- » Realising that there are local differences
- » What was/is the driving force in the cities for ITS deployment?
 - › Business case
 - › Need ITS champion
 - › Ambition of growth is a driver in itself to deploy ITS
 - › Promote the best practises so that politicians can see what is possible
 - › Cooperation between Public Authorities and industry



Summary

- » Political, ITS deployment is a challenge - how do we convince politicians that ITS is a necessity
- » Organisational challenges
- » Cooperate across jurisdictions to optimise investments
- » Technology is good BUT more interesting is what can it do?
- » New world is highly connected - we are all connected, we need to figure out how this could be use for ITS
- » Urban Mobility 2.0
- » Lean and Green - Combining policy and business cases



Summary

- » Smart ticketing
- » Bus priority
- » Intelligent demand traffic Management
- » ITS for large events
- » Co-modality: Car, bus, tram, bicycle, walking, etc.
- » Intelligent Traveller information
- » Pricing based (anti) congestion charging schemes
- » Access Limitation schemes
- » Parking management
- » Intersection management
- » Enforcement
- » Data exchange - standardised approach is required
- » Integrated data exchange platform



Conclusion

- » We need to change our behaviour, our use of the cities because they will look different in relation to transport
- » The citizens' needs to be in focus
- » Policy and organisational issues need to be more in focus
- » ITS industry needs to actively listen to the needs of the cities



Conclusion

- » Intelligent traffic management
- » Data exchanges between private, public and different public authorities
- » There are a lot of applications/services available today BUT Integration of different the solution will be key in the future
- » ERTICO & ITS nationals plays a role in bringing cities and industry together





Thank you for working together on
ITS for Urban Mobility



ERTICO - ITS Europe